

PATENT Customer No. 22,852 Attorney Docket No. 08011.3010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

in re Application of.) }
John DeMayo et al.) Group Art Unit: 3688
Application No.: 09/711,261) Examiner: CHAMPAGNE, Donald
Filed: November 10, 2000) -
For: APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS) Confirmation No.: 6688))))

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

AMENDMENT

This Amendment accompanies a Request for Continued Examination (RCE), fulfills the requirement for a submission under 37 C.F.R. § 1.114, and further responds to the Final Office Action mailed October 31, 2008, the period for response having been extended through March 2, 2009 (February 28th being a Saturday), by a Petition for Extension of Time of one-month and fee payment filed concurrently herewith. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper. **Remarks** follow the amendment section of this paper.